



DUTCH FLORAL STORIES

Amsterdam | Dubai

Haute Couture Florals Redefining Luxury



I was always intrinsically motivated to bring rule-breaking beauty from the heart through Art, writing and music, and it only felt natural to extend my passions into floral artistry. **Dutch Floral Stories** was founded to realise my vision of becoming a leader in sustainable luxury Haute Couture Faux Florals. Our florals are indistinguishable from real, fresh flowers. Spectacular opulence no longer needs to be defined by excess and transience but by longevity and timeless beauty. The refined arrangements breathe elegance and sophistication and reflect an earth-friendly way of pursuing everlasting beauty. Dutch Floral Stories is building its legacy by creating exclusive one-of-a-kind pieces for its discerning global clientèle.

Return to your grand mansion, retire to your luxurious hotel suite, or step onto your private yacht and be welcomed by magnificent floral arrangements that require no maintenance and look perfect all year round. We deliver unparalleled quality and artistry, ensuring that these creations will be cherished for decades to come and ensure a perpetual state of beauty even under harsher interior conditions.

One of the standout features of our florals is their versatility. They can be used and rearranged to suit different seasons or occasions, instantly transforming your space and evoking new emotions and memories. Whether it's for luxury hotels, private residences, palaces, jets, or yachts, our bespoke solutions are designed to leave a lasting impression, adding a touch of elegance and luxury to any setting.

Our arrangements are not just decorative pieces; they are statements of Art. They are sophisticated, exclusive, and abundantly luxurious, tailored to your needs, and they irrefutably resonate with nature's palettes. By breaking the cycle of waste, water, and work, we offer a unique alternative that does



Above: Margot de Ruiter Hooykaas, Founder and Createur at Dutch Floral Stories



not compromise beauty. Each arrangement is a testament to our commitment to artistry and luxury.

Our skilled team will be delighted to assist, whether it's a royal wedding or an

intimate gathering. Our bespoke pieces add a touch of glamour to any event, making every occasion unforgettable. Each truly exceptional creation tells its own story to which we joyfully add a new chapter. A new narrative is woven through meticulous craftsmanship, with the utmost attention to detail and historical inspiration, and it celebrates our artisans who bring these wonderful floral stories to life.

Step into a distinguished, redefined luxury world and book your private appointment today to discover how our timeless, bespoke floral arrangements can transform your space into an eternal bloom of sophistication and serenity. Our atelier in the Netherlands transforms concepts into reality and has a tailored schedule that ensures timely execution that aligns with budgets and deadlines. At Dutch Floral Stories, we curate moments of artistic splendour, inviting you to experience "the Ultimate" in Haute Couture luxury. ■

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